

Autos Express

Buying and selling cars is at the heart of the classifieds business. Both private and trade customers want a simple but effective solution, with photo ads, fast searching and fast publishing. Autos Express offers all this and more.

With Autos Express you get:

- Real-time publishing – sell cars faster!
- Structured XML ads (make, model, year, etc) based on industry standards
- Easy ad-entry forms improve the quality of ads and reduce the cost of ad checking
- Automatic upselling (eg photo ads) increases revenue
- Secure payment transactions
- Photo ads
- High-performance search engine specially designed for cars
- Personalisation and extra features for registered users
- "My Ads" -- save the cars that interest you, and edit/renew/delete the cars you've already advertised
- Online help



You can adapt the site:

- Add/edit/delete categories and change prices
- Customise the site's look-and-feel (XML/XSLT Presentation Layer)
- Add content to any page from external content management systems
- Serve banners on any page from external banner management systems

Optional Extras:

- Shopping Basket
- Autos by Email/SMS (automated alert services)
- Systems integration, data migration and customisation are available from Rosetta Professional Services

System Management:

Manage your Autos Express website in a secure browser-based environment. Please see the System Management page.

