

Classifieds Express

Classifieds Express is a flexible solution for all kinds of classified advertising. The simple ad structure makes this Express Edition equally suitable for classifieds, directories, listings... in fact just about any matching applications. And with the freedom to define your own category structures, it's a winning formula for all the ads that don't fit into the other vertical-market Express Editions.

With Classifieds Express you get:

- A simple ad structure that works for all categories, all ad types
- Real-time publishing
- Advertisers book and pay in a simple step-by-step process
- Automatic upselling (eg photo ads) increases revenue
- Secure payment transactions
- Photo ads
- Full text searching, also easy one-click browsing
- Personalisation and extra features as incentives for registered users
- "My Ads" -- save ads that interest you from other people, and edit/renew/delete the ads you've already placed in the site
- Online help
- Professional design

You can adapt the site:

- Add/edit/delete categories and change prices
- Customise the site's look-and-feel (XML/XSLT Presentation Layer)
- Add content to any page from external content management systems
- Serve banners on any page from external banner management systems

Optional Extras:

- Shopping Basket
- Classifieds by Email/SMS (automated alert services)
- Systems integration, data migration and customisation are available from Rosetta Professional Services

System Management:

Manage your Classifieds Express site in a secure browser-based environment. Please see the System Management page.

