

Type Classified advertising

Customer Standalone classified marketplace

Summary Spullenbank.nl is a Dutch marketplace site built on Rosetta's System 6.3 platform

The site features many technical innovations:

- 100% self-service website
- fully automated publishing and personalization
- super-fast searching and sorting
- new "make me an offer" bidding mechanism
- RSS feeds
- intelligent targeting
- i-mode platform for mobile phones
- re-skinable interface for multiple brands and partners
- very easy ad-entry
- upload multiple photos in one go, including automatic resizing and thumbnails

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