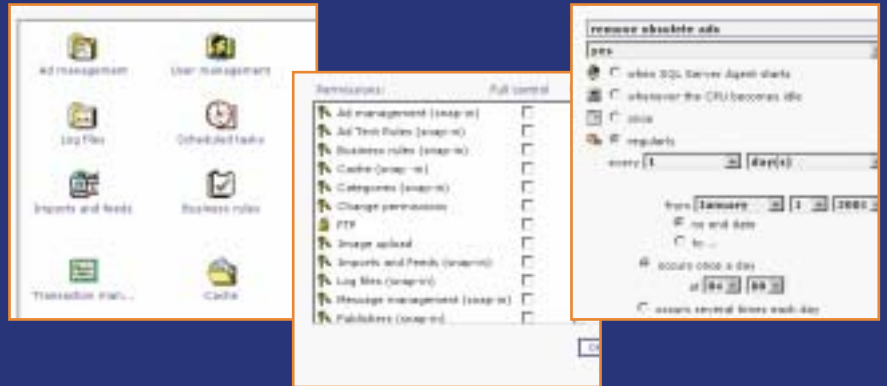


System Management

These powerful browser-based tools give your Site Managers everything they need to manage the system, its ads and its users.



Group-based user management and permissions:

- Site Managers assign and control permissions for each of the System Management modules, on an individual or group basis.
- Create, edit or delete groups; create, edit or delete permissions for groups (read/write/modify access to specific System Management features); add/remove group members
- Select, list, edit and update user profile, group membership and account info

Ad management for teams:

- This multi-user environment lets ad editors select, check and update any ad in the system. It includes a full approval workflow for teams, checkin/checkout controls, version history and enables a team of editors to work on the same ads at the same time.
- Drag-and-drop rich text editing plus Word-style toolbar
- Toggle HTML source or WYSIWYG view
- Performance and activity statistics for each editor, selectable by a range of criteria
- List, view, upload or delete ad images including thumbnail and all file information

Category management:

- Create, edit or delete classifications and locations in this easy-to-use tree structure. A special feature is the ability to assign multiple parent and/or child relationships anywhere in the category tree.

Log files:

- Search, list and view details of all events that occur within the system

Scheduled tasks:

- Manage schedules, tasks and notifications. This module takes full advantage of SQL2000 scheduling.

*"Rosetta's combined expertise in database and advertising sales makes them a winning team for us."
Allan Marshall, Associated Newspapers*

Continued overleaf



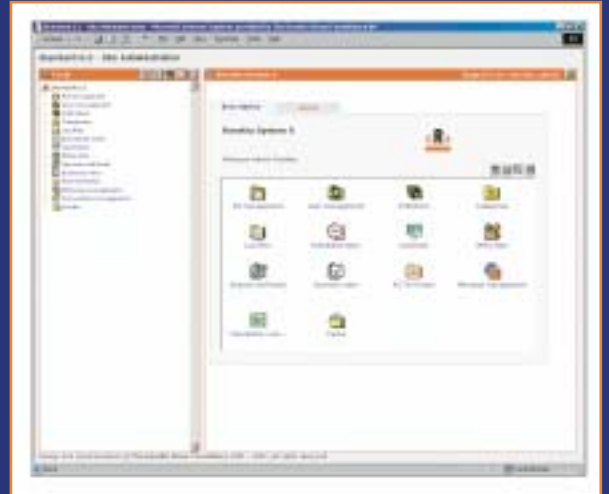
System Management

Quicklists:

- List, view, add, edit or delete items from the dropdown boxes and other form elements on the website frontend

Imports and feeds:

- List, view and edit incoming ad data sources
- Define pickup folders and archive folders
- View log of import events and schedule notifications, eg when import starts or ends



Pricing and transactions:

- List, view and edit price values (eg change the price of a photo ad)
- Search, list and view financial transactions related to ad bookings

Cache:

- The caching mechanisms optimise the speed and performance of your system and are pre-configured by Rosetta. Site Managers can view the cache settings and select manual override if required ("flush the cache").

Optional Extras:

- FTP "GET"
- XML data exports
- Parsing engine
- Advanced Message Management
- Split composite ads into individual records

System Management tools
are included in every
Express Edition

